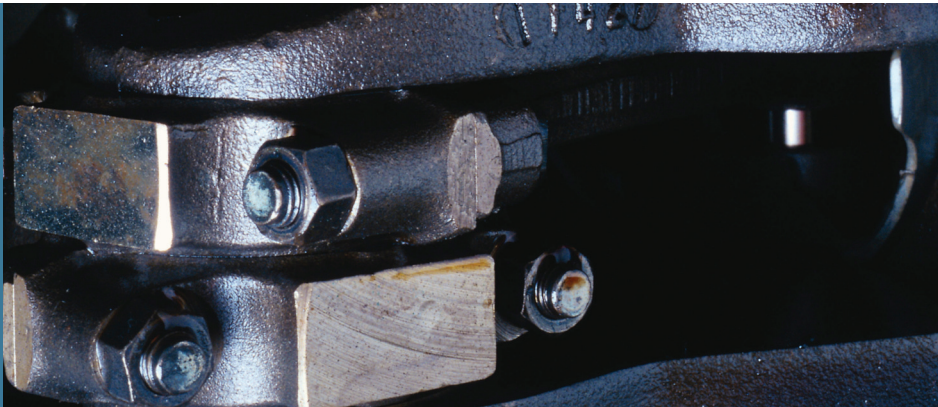


ACTIVANT **PART**EXPERT

WITH VEHICLE IDENTIFICATION NUMBER (VIN) LOOKUP



PROVIDE FAST, EFFICIENT, ACCURATE SERVICE WITH THE AFTERMARKET'S PREMIER ECATALOG

Activant PartExpert® is a powerful, easy-to-use electronic catalog that offers automotive parts distributors and counter professionals instant, accurate access to 2,900 manufacturer product lines and more than 4 million part numbers - more than any other aftermarket eCatalog.

Vehicle coverage includes all North American domestic and import models from 1968 to the current model year. Counterpeople also can look up parts for any manufacturer in the Activant database using the PartExpert "All Lines" feature, allowing them to easily and quickly outsource a part not in inventory.

Meeting the Information Challenge

With increased competition, industry consolidations and rising customer expectations, today's distributors need fast access to accurate and complete information. The quickening pace of business has shown paper-based systems to be inefficient, inaccurate and virtually obsolete. In addition, many other eCatalogs offer only limited or imprecise product information, leading to frustration for distributors and their customers.

The Right Facts at the Right Time

With PartExpert, distributors and counterpeople can virtually eliminate the need to fumble through page after page of bulky paper catalogs or set up and maintain huge catalog racks. PartExpert can help users dramatically reduce parts lookup time. The highly intuitive interface helps quickly guide users to part numbers, application data, footnote information, and other areas, reducing inaccuracy and streamlining customer service. Additionally, PartExpert offers the added confidence of working with the aftermarket's most extensive manufacturer parts database, backed by regular updates and enhancements.

WHY DISTRIBUTORS SHOULD CONSIDER ACTIVANT PARTEPERT

- Speed parts lookup and increase accuracy and efficiency by eliminating paper-based systems
- Boost sales with accurate, comprehensive parts and application data
- Reduce training costs and increase productivity with a highly intuitive, user-friendly eCatalog interface
- Improve service and increase revenues with additional information and databases available for PartExpert users
- Seamless integration with VIN Lookup, Activant Cover-to-Cover™ and Activant Active Updates

KEY BENEFITS FOR DISTRIBUTORS WITH ACTIVANT PARTEXPERT



Quick, Accurate Part Identification and Lookup

PartExpert provides complete, accurate and timely parts data through an intuitive interface that empowers the user to better serve installer and DIY customers in every selling situation.

- Locate any part using:
 - Activant's revolutionary VIN part lookup feature
 - Part description search, or
 - Standard part application lookup
- Take advantage of standardized part information such as descriptions and footnotes, dramatically decreasing the potential for confusion across manufacturers
- Unique "Specific Conditions" logic reduces screen clutter and helps eliminate identification errors
- Integrates with Activant's advanced business management systems to display inventory quantity on hand as well as localized pricing

Comprehensive and Timely Coverage

Distributors can improve sales efficiency and virtually eliminate the need for paper catalogs by using the industry-leading PartExpert electronic part lookup database.

- Comprehensive part information from more than 2,900 manufacturer product lines and over 4 million part numbers
 - Part description, part number, manufacturer comments and footnotes, quantity needed per vehicle, pricing and quantity on hand
 - Part fitment range by year for vehicle make/model
 - Fluid capacities, torque requirements, spark-plug gaps, and other specifications
 - Part and system diagrams
 - Vehicle Identification Number (VIN) information
- Support sales with broad and deep vehicle coverage, including North American domestic and import models from 1968 to the current model year, as well as P-Series trucks/vans and 1962-1967 Volkswagens
- Complete VIN database enables VIN lookup and provides highly detailed and accurate information for virtually every passenger vehicle manufactured since 1968

Superior Data Quality and Presentation

With PartExpert, data is pre-analyzed to ensure completeness, accuracy, consistency of presentation, and usability.

- Review and consolidate footnotes and messages, where applicable
- Verify ambiguous information with the manufacturer and correct it immediately

Easy-to-Use Interface

Easy-to-use interfaces significantly reduce the time to train new personnel while increasing part lookup accuracy.

- Provide multiple access paths to the right part
- Train new, inexperienced personnel with a clearly designed, intuitive interface

Full Suite of Integrated, Add-on Information Improves Accuracy, Efficiency and Customer Service

- **InterChange:** Access 16 million interchange records from more than 700 manufacturer lines
- **Cover-to-Cover:** Empower parts professionals and service writers to access additional manufacturer information — such as images, technical specifications and TSBs — directly from PartExpert
- **All Lines:** Quickly and accurately outsource non-inventory parts with instant access to more than 4 million part numbers and prices
- **Active Updates:** Receive automated mid-month electronic data updates to PartExpert, enabling parts professionals to access released data two to four weeks earlier vs. traditional monthly CD/DVD distribution
- **Telepricing® and A-PRICE™:** Support and update full-line pricing for over 8 million parts from 1,000 manufacturer product lines

MAXIMIZING YOUR ACTIVANT SOLUTIONS

Activant offers world class service and support for all product offerings, including online assistance, toll-free telephone support, onsite repair, systems deployment, training, and educational services. Our dependable, professional assistance can help maximize performance, ensure uptime, and sharpen your competitive edge.

To learn more about this or other Activant products and services, please call 800.678.5266, x5910



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